



## **SIGRID TO PERFORM AT NOBEL PEACE PRIZE CONCERT**

**Norwegian Singer/Songwriter Sigrid Raabe Announced as Third Confirmed Artist for 24<sup>th</sup> Annual Event in Oslo, December 11th in Telenor Arena**

OSLO, NORWAY, October 5<sup>th</sup>, 2017 – Nobel Peace Prize Concert organizers today announced that breakthrough star Norwegian singer/songwriter Sigrid is confirmed for the 24<sup>th</sup> annual event in Oslo, Norway on December 11<sup>th</sup> at Telenor Arena, honoring the Nobel Peace Prize laureate. She joins a star-studded lineup that also includes headliner John Legend and EDM superstar Alan Walker.

“It is a great honor to perform at such an important event for an international audience,” said Sigrid. “I am looking forward to listening and learning, and it will be wonderful to attend the Nobel Peace Prize Concert!”

When Sigrid released her hit single “Don’t Kill My Vibe” earlier this year, it was quickly labeled “the hottest song in the world at the moment” by many in the music industry. Released in February, the song collected over 1 million streams on Spotify within the first three days, making it one of the fastest rising debuts of any Norwegian artist ever. It also made its mark on the charts in Norway, Australia, Scotland and Great Britain. Legendary artist Sir Elton John took notice, stating to Amazon Music: “Sigrid is a new Scandinavian pop artist that will climb the charts with her new single. With high-voltage vocals and a massive layer on layer production, she will leave a huge mark in the pop music landscape. I absolutely love it.”

“Everyone in Norway has taken special national pride in watching Sigrid achieve such international success,” says longtime Nobel Peace Prize Concert Executive Producer Odd Arvid Strømstad. “We are very pleased to have her join the Nobel Concert in her breakthrough year. Sigrid has a wide and young audience that we welcome to join us for the celebration of this year’s laureate – as our guests at the concert, on television or streamed live via YouTube anywhere in the world.”

Sigrid has also received massive attention from music press. Prestigious outlets such as Billboard, NME, The Guardian, Newsweek & Entertainment Weekly have all named her one to watch in the future. The BBC also suggested that she is on a one-way course to musical stardom and she handles it perfectly. In May, Apple Music presented Sigrid as one of its “Up Next” artists. Following up her success from the first single, Sigrid just released her new single “Plot Twist” this Fall, propelling her to well over 100 million streams for her entire music catalog combined across multiple streaming platforms.

**Further information:**

Nobel Peace Prize Concert

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**Press Accreditation:**

For more info on the Nobel Peace Prize Concert Press accreditation and tickets sales and other inquiries, please e-mail press contact [brj@firsthouse.no](mailto:brj@firsthouse.no) or visit [www.nobelpeaceprizeconcert.com](http://www.nobelpeaceprizeconcert.com)

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**Nobel Peace Prize Concert**

The Nobel Peace Prize is the most prestigious honor in the world, and has been awarded to iconic individuals such as Mother Teresa, Nelson Mandela and Archbishop Desmond Tutu. The Nobel Peace Prize Concert is an annual musical tribute to the laureate who is awarded the Nobel Peace Prize each year on December 10th in Oslo, Norway. 2017 marks the 24th Anniversary of the concert which reaches hundreds of millions of households via global television distribution and digitally via YouTube. Renowned artists from all over the world have taken the Nobel Peace Prize Concert stage over the years to amplify the message of Peace - including stars like Paul McCartney, Alicia Keys, Rihanna, Sting, Tina Turner, Kygo, Oprah Winfrey, Will Smith and Meryl Streep, among many others. The Nobel Peace Prize Concert debuted in 1994 and has grown into one of the world's preeminent events. Tickets are available and can be purchased via

<http://www.ticketmaster.no/artist/nobel-peace-prize-concert-billetter/933231>

For more information about the Nobel Peace Prize Concert:

<http://nobelpeaceprizeconcert.com/>

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